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THE LEXINGTON HOTEL DEBUTS COMPLETE RE-DESIGN TO SPECIALTY SUITES

Historic Hotel Pays Tribute to its Rich History with Five New Specialty Suites



New York, NY – October 1, 2018 – Today, <u>The Lexington Hotel, Autograph Collection</u> unveils the makeover of their collection of five distinctive specialty suites designed to offer guests an authentic experience rooted in the hotel's rich history. These unique room offerings all pay homage to the hotel's unrivaled past and iconic personalities that flocked the Lexington throughout the years.

The entire collection underwent a complete redesign by renowned interior design firm **Fringe**. **All suites** are available for booking now.

These specialty suite renovations come off the heels of the unveiling of the iconic Norma Jeane Suite in June, the former residence of Marilyn Monroe and Yankees legend Joe DiMaggio. Once known as The Centerfield Suite, the re-imagined Norma Jeane Suite pays homage to the Hollywood bombshell throughout and offers luxurious 600-square-feet accommodations with a spacious living room, bedroom and dining area that lead out to a 200-square-foot private terrace.

The Queen of Jazz, Ella Fitzgerald, inspired the glam and soulful design of the <u>Lady Ella Suite</u>. The Lexington Hotel was built during the Golden Age of Jazz in New York City, when Ella made her debut at the Apollo Theater in Harlem. The Lady Ella Suite honors her illustrious career and cultural impact by creating a harmonious juxtaposition between her glamorous persona and her humble musical beginnings on the streets of New York. The 900 square foot two-bedroom suite with private terrace offers guests the largest accommodations at The Lexington Hotel. Stepping into the suite, guests will feel



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an overall jazz-themed ambiance, with features such as an elegant living room with art deco scalloped wallpaper, authentic Ella Fitzgerald album cover art, and custom feather motif shimmery throw pillows.

Paying tribute to the legendary radio and television host, Arthur Godfrey, <u>The Arthur Godfrey Suite</u> is larger than life, like its predecessor, and offers an authentic look into the legacy he left behind. A retro bar and full dining room with lounge make this space perfect for hosting a cocktail party or family dinner alike. The suite's master bedroom decor is a nod to his time in the Air Force & induction in the Aviation Hall of Fame. Some notable items in the room include Vintage Brutalist blown glass barware, luxe custom velvet barstools, marble & chrome dining table, authentic vintage Arthur Godfrey memorabilia including several of his recordings and a custom "on air" sign.

The Hawaiian Room, an entertainment venue at The Lexington Hotel from 1937-1966, was a tropical escape in the heart of New York City. Hundreds of dancers, singers and musicians were recruited from The Big Island to share their native Hawaiian culture while guests enjoyed coconut cocktails and a chefprepared Polynesian Luau. It was a beloved fixture at The Lexington Hotel for almost 30 years and now it will be honored with Polynesian inspired design. Vintage Barware of the era including tiki glasses & cocktail umbrellas grace the room accompanied by an authentic gourd drum and conch shell horn. The Hawaiian Room will also feature a unique Hula girl statue made from lava rock and Vintage woven palm leaf fans.

Inspired by the life and works of Ernest Hemingway, the one-bedroom <u>Hemingway Suite</u> is a nod to the Nobel & Pulitzer Prize-winning American novelist with a propensity for adventure. The Hemingway suite channels his essence to create a space Ernest would have enjoyed writing in with a large beautiful mahogany desk, tropical motifs and a terrace escape. Outfitted in a palm green, hemp and walnut space, The Hemingway Suite boasts two private terraces, a collection of Hemmingway's novels, a tropical banana leaf Versace wallpaper, vintage typewriter, Panama hat, collection of vintage suitcases, Cuban cigar box and a mini bar with his preferred beverages.

The Conservatory is a one-of-a-kind suite with a glass-enclosed living room. Offering a large 385 square foot bedroom and spectacular 200 square foot living room, this specialty suite is perfect to watch the sun set over the Manhattan skyline from within your secret garden. Originally conceptualized by Schultze & Weaver when The Lexington Hotel was built in 1929, The Conservatory Suite commemorates the historic architectural heritage of the hotel by celebrating the style of living space popular during its inception. Notable upgrades to the suite include hand-carved tropical hardwood bed in floral lotus theme, set of Antique Illustrated Dictionary of Gardening from the late 1800's, hanging English Zinc Chandelier with candles and moss, topiary trees, custom artwork made of preserved Queen Anne's lace flowers pressed in glass and more bespoke treasures.

"We are thrilled to pay tribute to our storied past by unveiling our new specialty suites" said The Lexington Hotel's Area Managing Director, Kaizad Charna. "The Lexington Hotel prides itself in its past and all that it is has accomplished since 1929. It was essential for us to design suites that offer guests an authentic experience rooted in the hotel's rich history while bringing those historical references to life and that is exactly what we aimed to do."

Rates for specialty suites vary per night. Reservations can be made by calling (212) 755-4400.



About The Lexington Hotel, Autograph Collection

The Lexington Hotel is centrally located in Manhattan's midtown neighborhood and provides guests with immediate access to the city's key business and entertainment areas. A storied hotel that originally opened in 1929, the property underwent a \$46 million renovation to restore the jazz age glamour that made The Lexington Hotel famous among celebrities, dignitaries and other notables. A new design concept that blends the hotel's legacy with modern appeal is showcased throughout the public spaces, as well as the 725 guest rooms and suites. Catering to the business and leisure traveler, The Lexington Hotel houses a collection of unique artwork commissioned by art aficionado and industry expert, Paige Powell, features more than 1,000 square feet of flexible function space and state-of-the-art wireless technology. For more information, please visit www.LexingtonHotelNYC.com.



About Autograph Collection

Exactly like nothing else, the Autograph Collection is an evolving ensemble of strikingly independent hotels. Each destination has been hand selected for its quality, bold originality, rich character and uncommon details. From near to far, iconic to historic, the result is an array of properties that is nothing less than unique, nothing short of collectively exceptional. For more information please visit www.autographhotels.com.